

CURRICULUM VITAE

Svetlana Pasti (until 2003: Juskevits)

Academic history

MA Journalism (1982, Leningrad State University)

Lic. Social Sciences (2002, University of Tampere)

PhD Social Sciences (2007, University of Tampere)

Main employment

Postdoctoral researcher, Project *Media Systems in Flux: The Challenge of the BRICS Countries*, Academy of Finland, 1.09.2012-31.08.2016, University of Tampere, School of Communication, Media and Theatre

Researcher, planning a new educational project in Russia (Master's programme of environmental journalism at St Petersburg State University, Faculty of Journalism), tutoring at Petrozavodsk State University, Faculty of Baltic and Finnish Philology and Culture, 01.01.2012-31.08.2012

Researcher, Project of Ministry of Education of Finland *Promotion of National Media in Karelia*, 1.3. 2010 - 31.12.2011 University of Tampere, School of Communication, Media and Theatre

Researcher, Project *Success factors of magazines in Russia*, 1.2.2009–28.2.2010, University of Helsinki, Aleksanteri-Institute, Helsinki Sanomat Foundation

Researcher, Project *Media in a Changing Russia*, Academy of Finland 1.10.2006–31.12. 2008, University of Tampere, Department of Journalism and Mass Communication

Researcher, Project *Promoting Independence of Regional Mass Media in Russia*, TACIS, 1.2.–28.2.2003, 1.5.-31.5.2004, University of Tampere, Department of Journalism and Mass Communication

Researcher, Project *The Development of Modern Democracy in Russia*, Academy of Finland 1.1.2001–31.3.2002, 1.10.–31.12.2002, University of Tampere, Department of Journalism and Mass Communication

Researcher, Project *Globalization and Localization as Social Processes in Previous Soviet Union*, Academy of Finland, 7.12.1998–31.12.2000, University of Tampere, Department of Journalism and Mass Communication

Editor-in-chief, Severomorsk Radio, journalist, Murmansk State Broadcasting Service, 1.8.1983–1.10.1996

Projects

In Finland

- Coordinator: The International project CIMO for Cooperation of the Nordic Countries (Finland, Sweden, Norway) with the Baltic Countries (Estonia) and Northwest Russia (St. Petersburg), University of Tampere, Department of Journalism and Mass Communication, 1999–2001
- Coordinator: The Academy of Finland project *The Development of Modern Democracy in Russia*, University of Tampere, Department of Journalism and Mass Communication, 2001–2003
- Editor and newscaster, Radio and TV programs in Russian, Radio Moreeni and City TV Tampere, 2000-2004

EU projects abroad

- *Promoting Independence of Regional Mass Media in Russia*, 2002–2004
The TACIS-funded project in nine regions of Russia. Position: Ethical Expert
- *Media Monitoring and Assistance During the Parliamentary and Presidential Elections in Russia 2003–2004*, February 2004
The EU-funded project in Russia. Position: Expert
- *Analysis of Training of Professional Journalism in Slovakia*, September-December 2004
The Phare project in the programme *Fight against Corruption*, number 2003-004-995-01-03 003, signed by the European Commission. Position: Team Leader - International Expert
- *Regional Media Support Programme Russian Federation*, June-July 2005
The EU-funded project in Russia. Consultations for the consortium to draft the project methodology

Awards

2012 Serving on the Editorial Board in *Central European Journal of Communication*

2008 TATTE *Sisufos* award by the Union of Researchers and Teachers at the University of Tampere

Scientific expert positions

2012: Referee assessment for a manuscript submitted to the *Central European Journal of Communication*

2011: Referee assessment for a manuscript submitted to the *Journalism Practice*

2007: Referee assessment for a manuscript submitted to the *European Journal of Communication*

2006: Referee assessment for manuscripts submitted to the *European Journal of Communication*

2005: Referee advice for the book *In the Worlds of Others: Images of Russians and Europeans in Mass Media* (In Russian). University of Tampere, Department of Journalism and Mass Communication. Series B 45/2005

2005: Consultations for the consortium to draft the project methodology Regional Media Support Programme Russian Federation, The EU-funded project

Research Grants

Academy of Finland: 2011-2012, 2009, 2000, 1998

Finnish Cultural Foundation: 2005, 2004, 2003

University of Helsinki: 2010, 2009

University of Tampere: 2010, 2004, 2003, 1999

Nordic Centre HSS- Scholarship: 2012

Teaching and research Areas

Russian media, journalism as a profession, journalism culture and ethics, journalists and democracy in the BRICS countries. Teaching at the Universities of Bratislava, Krakow, Shanghai, St Petersburg, Yekaterinburg, Kazan, Petrozavodsk, Jyväskylä, Tampere.

Most important foreign visits: Conference Presentations, Research and Lectures

Moscow State University: 2012, 2011, 2010, 2009, 2006, 2005, 2002

St Petersburg State University: 2012, 2011, 2010, 2009, 2006, 2005, 2001, 1999, 1998

Petrozavodsk State University: 2011, 2010, 2009, 2008, 2006, 2004, 2003, 2002, 1999, 1998

Fudan University, Shanghai: 2012

Seliger Forum in Russia: 2011, 2012

ICCEES: World Congresses of the International Council for Central and East European Studies: Stockholm 2010, Berlin 2005, Tampere 2000

BASEES Conferences, Cambridge: 2012, 2010, 2009, 2007, 2006

IAMCR Conference: Paris, 2007

ICA Conference: San Diego, 2003

Nordic Conferences on Media and Communication Research: 2009, 2003, 2001,
1999

International Conferences of Journalists: Moscow-Nizhnii Novgorod 2012,
Novosibirsk 2011, Khabarovsk 2010, Antalia 2009, Dagomys 2008, Barents
Press Haparanta 2008