TOWARDS MODERN PUBLIC MANAGEMENT

Finland University

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TARGET GROUP
Directors and deputy directors of federal and regional executive-branch bodies, state corporations and departments.

OBJECTIVES
Main objectives of the program are to provide theoretical knowledge on essential skills to manage and develop modern public organisations and their strategic collaboration, to benchmark practices of administration and management in non-profit organisations and to design a structured and applicable development study for the benefit of the participants’ own organisations after the education program.

STRUCTURE
Program consists of 10 working days during two weeks’ time. The working days include lectures, active workshops and visits to public or non-profit organisations in the region of Tampere and Helsinki, the capital of Finland. These visits will reflect and amplify the effect of the academic lectures and as a whole will provide well-balanced and structured program.

QUALITY ENSURANCE
Academic Program Director is named for the program and he/she is responsible for the design of the program. The program content can be further developed according to the needs and preferences of the participants with the guidance from the Academic Program Director.

Preliminary contents of the program can include the following themes:

1. PUBLIC ADMINISTRATION IN CIVIL SOCIETY
   - roles of public and private organisations
   - legitimate collaboration

2. STRATEGIC MANAGEMENT OF PUBLIC ORGANISATIONS
   - main theoretical approaches
   - main processes (e.g. evaluation)
   - main tools

3. DEVELOPING PUBLIC ORGANISATIONS
   - developing human resources
   - (e.g. new skills and competences)
   - developing organisations
   - (e.g. job design, structures)
   - ethics of public organisations

4. DEVELOPING PUBLIC SERVICES
   - designing, financing, producing, co-production, innovation, etc.
   - public/private collaboration

5. DEVELOPING LOCAL/REGIONAL ECONOMIES
   - thinking globally-acting locally-philosophies
   - developing local economic cultures

6. DEVELOPING INTERGOVERNMENTAL RELATIONSHIPS
   - between local, regional and national organisations
   - searching synergies

7. MANAGING CONFLICTS IN STRATEGIC AND OPERATIVE DECISION-MAKING
   - recognizing conflicts
   - managing different approaches to solve conflicts

8. DEVELOPING E-CAPABILITIES IN MODERN PUBLIC ORGANISATIONS
   - E-governance
   - E-participation
   - Services and the well-being of citizens

Several on-site study visits are also included into the program.

“The executive education programs at the University of Tampere have been very successful. A unique feature of the UTA is that professors and researchers of this educational institution are being in close cooperation with local and state authorities by implementing research projects on various aspects of theory and practice in the area of public administration. As noted by the Russian participants of the programs at the UTA, its absolute strength is a quality balance of theoretical lectures and site visits to government and municipal bodies. The study of the Finnish experience in the development of civil society i.e. building cooperation between the authorities and citizens on the basis of free access to information and trust, economic development, the unique characteristics of the region and social support of the population, formation of the regional budget on the basis of strategic plans and the actual needs of the residents – these and many other cases covered in the program particularly on the level of state and municipal government in the Republic of Finland allowed the participants to acquire new knowledge, which will produce a positive impact on the effectiveness of their professional performance.”

Professor Alexander Livshin
Associate Dean for International Cooperation
M.V. Lomonosov Moscow State University