



Fall 2018 Bachelor courses

No	Title	Language	ECTS	Contact hours	Self-learning	Total hours	Professor
Module "Finance"							
1	Financial Institutions and Markets	English	3	28	62	90	Konstantin Kostin
2	Stock Exchange Learning	English	4	36	84	120	Olga Teplova
3	Valuation of Common Stock, Investment Styles and Value Investing	English	3	28	62	90	Bernd Muehlfriedel
4	Financial Management of Enterprise Business Processes	English	3	24	60	84	Evgenia Fanta
5	Fundamentals of Finance	English	3	28	62	90	Philipp Gerlach
Module "Marketing"							
6	International Marketing	English	3	28	62	90	Konstantin Kostin
7	Competitive Strategies in Russia	English	3	28	62	90	Julia Solovjova
8	Marketing and Marketing Communications in Russia	English	3	28	62	90	Andrey Alexankov
Module "Politics"							
9	Russian Political System	English	3	28	62	90	Dmitry Gavra
10	Russia and the World: Foreign Policy of the Russian Federation	English	3	28	62	90	Nikita Lomagin
11	Russian Media Landscape	English	3	28	62	90	Kirill Artemenko
Module "Labour Policy"							
12	Labour Market Policy from a Socio-Economic Perspective	English	3	28	62	90	Frank Wiessner
13	Corporate Social Responsibility and Sustainable Development	English	3	28	62	90	Natalia Sarakhanova
14	Labour law regulations: International standards and Russian Labour law	English	3	28	62	90	Elena Sychenko
Module "Tourism"							
15	Complex Development of Tourism Industry	English	3	28	62	90	Viktoria Orlovskaya
16	Event Management	English	3	28	62	90	Natalia Korchagina
17	Hospitality Management	English	3	28	62	90	Natalia Kushcheva
Elective courses							
18	Internationale Wettbewerbsfaehigkeit der Volkswirtschaft Russlands	German	3	28	62	90	Grigory Feigin

19	International Trade Logistics	English	3	28	62	90	Irina Shapovalova
20	Introduction to E-Commerce, E-Business & E-Banking	English	2	16	44	60	Dmitry Mironin
21	Empirical Business Economics	English	3	28	62	90	Matthias-W. Stoetzer
22	Global Energy Market: Long-Term Trends And Corporate Analysis	English	3	28	62	90	Natalia Sarakhanova
	Russian Language	Russian	3			90	
	Russian Language	Russian	6			180	