



## Spring 2019 Bachelor courses

### Economics and Finance

No	Title	Language	ECTS	Contact hours	Self-learning	Total hours	Professor
<b>Module "Finance"</b>							
1	Financial Institutions and Markets	English	3	28	62	90	Konstantin Kostin
2	Fixed Income Securities and Derivatives	English	3	28	62	90	Barbara Kaschützte
3	Private Equity & Venture Capital	English	3	28	62	90	Bernd Muehlfriedel
<b>Module "Marketing"</b>							
4	International Marketing	English	3	28	62	90	Konstantin Kostin
5	Modern Marketing in a World Gone Digital	English	3	28	62	90	Sami Lanu
6	Sales and Operations Planning	English	3	28	62	90	Radu Balaceanu
7	Competitive Strategies in Russia	English	3	28	62	90	Julia Solovjova
<b>Module "Politics"</b>							
8	Russian Political System	English	3	28	62	90	Dmitry Gavra
9	Russia and the World: Foreign Policy of the Russian Federation	English	3	28	62	90	Nikita Lomagin
10	Russian Media in Current Business and Political Situation	English	3	28	62	90	Kirill Artemenko
<b>Module "Energy and Environment"</b>							
11	Sustainable Governance of Arctic Spaces	English	3	28	62	90	Alexander Skaridov
12	Environmental Management	English	3	28	62	90	Vera Semeoshenkova
13	Environmental Issues in Russia	English	3	28	62	90	Maria Liubarskaia
<b>Module "Tourism"</b>							
14	Complex Development of Tourism Industry	English	3	28	62	90	Viktoriya Orlovskaya
15	Doing Business in Russia: Tourism Outlook	English	3	28	62	90	Natalia Kushcheva
16	Project Management in Tourism	English	3	28	62	90	Timo Saarainen
<b>Module "Management"</b>							
17	International Human Resource Management	English	3	28	62	90	Irina Borovskaya
18	Management in Small and Medium-Size Enterprises	English	3	28	62	90	Vladlena Zarembo

19	Corporate Social Responsibility and Social Entrepreneurship: Trends in Social Economy	English	3	28	62	90	Tobias Faltermeier
<b>Elective courses</b>							
20	Globalisierung als Megatrend in der Entwicklung der Weltwirtschaft	German	3	28	62	90	Grigory Feigin
21	Cooperation and Networking in International Business	English	3	28	62	90	Elena Terekhina
22	Interactions of Art and Economy. From patronage to the creative industries	English	3	28	62	90	Luca Zordan
23	Logistics and Transportation in Germany: Legal and Economic Aspects	English	3	28	62	90	Wolfgang Schünemann
	Russian Language	Russian	6			180	
	Russian Language	Russian	3			90	